

# News release

## **Kyowa Kirin Announces Newly Established Chief Digital Transformation Officer (CDXO)**

**Tokyo, Japan, December 24, 2024** – Kyowa Kirin Co., Ltd. (Kyowa Kirin, TSE:4151, President and CEO: Masashi Miyamoto) today announced the Board of Directors' resolution to establish a Chief Digital Transformation Officer (CDXO), and Mitsuru Kameyama has been appointed to the position and Executive officer to accelerate digital transformation (DX) activities in Kyowa Kirin.

Following the Kyowa Kirin Digital Vision 2030 launched in 2021, Kyowa Kirin has been driving DX activities by setting strategic goals in line with the Three Pillars: 1) Digital for Operation – Achieving Operational Excellence 2) Digital for Innovation – Transforming to a Circular Value Chain of Data 3) Foundation for Digital – Reinforcing Our DX Infrastructure.

In February, Kyowa Kirin launched the Story for Vision 2030, which clarified our focus areas in terms of diseases science, modalities, and assets in which Kyowa Kirin is strategically focused in-house (assets developed and commercialized in-house), along with our strategic partnering assets (assets with development and sales done in collaboration with other companies). Taking this opportunity to reflect on the ongoing DX promotion activities, Kyowa Kirin decided to further refine the three pillars of our digital strategy in alignment with the Story for Vision 2030. To accelerate our DX promotion activities, Kyowa Kirin will establish a new position of Chief Digital Transformation Officer (CDXO), and Mitsuru Kameyama has been appointed as the candidate for this position.

Mitsuru Kameyama has been appointed to this role due to his experience and leadership in driving DX initiatives, having previously led such efforts at Nissan Motor Corporation, Shiseido as Chief Information Technology Officer (CITO), and Mitsubishi Materials as Chief Digital Officer (CDO).

### **About Digital Vision 2030 and Three Pillars of the Digital Strategy**

By 2030, as a global specialty pharmaceutical company with originality, Kyowa Kirin aims to discover unmet medical needs by utilizing data to provide new services and value, including pharmaceutical products. To achieve this, Kyowa Kirin has been driving digital transformation (DX) activities by setting strategic goals in line with three strategic pillars. Read more at

[https://www.kyowakirin.com/sustainability/human\\_resources\\_infrastructure/dx/index.html](https://www.kyowakirin.com/sustainability/human_resources_infrastructure/dx/index.html)

## About Kyowa Kirin

Kyowa Kirin aims to discover and deliver novel medicines and treatments with life-changing value. As a Japan-based Global Specialty Pharmaceutical Company, we have invested in drug discovery and biotechnology innovation for more than 70 years and are currently working to engineer the next generation of antibodies and cell and gene therapies with the potential to help patients with high unmet medical needs, such as bone & mineral, intractable hematological diseases/hemato oncology, and rare diseases. A shared commitment to our values, to sustainable growth, and to making people smile unites us, across the globe.

You can learn more about the business of Kyowa Kirin at: <https://www.kyowakirin.com>.